

ANNUAL REPORT

March 8, 2021

BOARD OF DIRECTORS 2020-2021

ELECTED OFFICERS

Co-President & CEO
Bonnie Jepsen

Co-President
Peggy Taylor

Co-VPs of Programs
Arlene Lemieux
Martha Manske

Vice President of Communications & Secretary
Connie Maquire

Vice President of Finance & Treasurer
Katie Arnold

Co-Vice Presidents of Membership
Sharron Noone
Katie Goodwin, Dues Treasurer

APPOINTED OFFICERS

Voting Members:

Director of Governance & MHCC Scholarship Chair
Mary J. Mayer

Director of Fund Development
Barbara Linter

Non-voting Members:

AAUW Fund Chair
Katie Goodwin

Public Policy Chair
Sharron Noone

College/University Relations Chair
Arlene Lemieux & Cynthia Rauscher

Historian
Judith Scott

Sunshine Chair
Pat Woolsey

Inter-Branch Council Representative
Arlene Lemieux & Cynthia Rauscher

NCCWSL Scholarship Chair
Arlene Lemieux

KeyNotes newsletter editor
Barbara Kaufman

Reviewer & Registered Agent
Deb Frick

Co-Presidents Message

The Gresham Area Branch has been proactive this year. September brought new leadership and renewed energy. In September membership lead the board in reaching out to all our members via phone and email to reconnect after summer and to help them navigate connecting to and using Zoom for our monthly branch meetings.

Branch programs included:

September	Officer Installation
October	Our Mt. Hood Community College scholarship recipient, Kaitlyn Bruner, and Nataly Paoli from the MHCC Foundation Board
November	Oregon Foster Youth Connection
December	Branch Holiday tea party and fundraiser, "Calling All Angels"
January	East County Rising
February	Branch 50th Birthday Celebration
March	Planned Parenthood

To continue keeping in touch with membership and to encourage attending our Zoom meetings, board members frequently contacted every branch member by mail and/or phone. Zoom efforts were led by Communications. Monthly birthday wishes were sent by our Sunshine chair. *KeyNotes*, our newsletter, was artfully published monthly. Our co-presidents personalized holiday invitation cards giving details for joining and participating in our branch "Holiday Tea Party." Membership created and mailed holiday cards with handcrafted bookmarks as a small gift. Handcrafted Valentine cards were sent to members. Our branch **50th Birthday celebration** held in February included birthday party bags hand delivered by board members contained a birthday greeting, a birthday cupcake and candle, a bingo card and tokens, a PayDay candy bar to remember Equal Pay Day, and a sheet of origami paper. Our Program chairwomen led an origami activity creating a butterfly to acknowledge our past achievements and how we will continue to soar into the future. The branch proudly acknowledged our charter and life members who so successfully lead us in the past and to whom we look to for future guidance. The *Gresham Outlook* newspaper detailed our celebration with a lengthy article and pictures.

Besides these wonderful branch meeting activities, we were also heavily involved in a number of other activities. One success included promoting voter registration and voting in the fall. Membership organized a highly successful "Chalk to Vote" campaign on the sidewalks of downtown Gresham. Again, the *Gresham Outlook* newspaper highlighted our efforts with a frontpage article – pictures and all! In addition, the branch sent out League of Women Voters' postcards to all branch members encouraging their participation.

Our crowning Gresham branch achievement was our holiday "Calling All Angels" fundraiser led by our Funds chair. We reached our goal to endow our branch Mt. Hood Community College \$3,000 scholarship into perpetuity. Branch members and an anonymous branch member donation contributed to this great success!

Although the year has been difficult, the Gresham Area Branch perseveres and continues with strong, active membership to promote and advance equity for women and girls.

Bonnie Jepsen & Peggy Taylor

STATEMENT OF FINANCIAL POSITION

March 8, 2021

ASSETS

CASH

I. UNRESTRICTED FUNDS

Onpoint Credit Union Checking Account #23

TOTAL GENERAL FUND \$ 6,027.19

Onpoint Credit Union Savings Account #01

BOARD-DESIGNATED FUNDS

Operating Reserve \$ 1,000.52

Program Development Reserves \$ 706.00

TOTAL BOARD-DESIGNATED FUNDS \$ 1,706.52

TOTAL UNRESTRICTED FUNDS \$ 7,733.71

II. TEMPORARILY RESTRICTED FUNDS

Onpoint Credit Union Checking Account #24

FORRESTER COMMUNITY ED GRANT \$ 549.81

NCCWSL SCHOLARSHIP \$ 2,149.00

NEW HORIZONS CAREER DEV GRANT \$ 5.00

TOTAL TEMPORARILY RESTRICTED FUNDS \$ 2,703.81

TOTAL CASH \$ 10,437.52

TOTAL ASSETS \$ 10,437.52

TOTAL LIABILITIES \$ 00.00

TOTAL NET ASSETS \$ 10,437.52

Increase of \$ 2,174.16 in total net assets from 3/8/20 to 3/8/21.

Other Community Support. Approximate balance of \$50,898 in the branch's endowed scholarship account at the Mount Hood Community College Foundation, Gresham, Oregon that ensures funding of an annual tuition-assistance scholarship of \$3,000 into perpetuity to support an outstanding, 2nd-year woman student to complete her first college degree, preferably in a STEM field.

Member Leadership. Gresham Area Branch of AAUW, Inc. is an all-volunteer organization with no paid staff and no office space expenses. 100% of the monies we raise directly support our mission-based programs and activities.

Charitable Purpose. The Gresham Area Branch of AAUW is a 501(c)(3) affiliate of AAUW and an Oregon public benefit corporation. Donations and membership dues are tax-deductible contributions.

The branch develops programs and activities that promote equity, education, well being, and opportunities for women and girls that empower them to realize their full potential. We provide scholarships, grants, awards, and other recognitions and opportunities to women and participate with other organizations and foundations with mutual interests.

CONTACT

President
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Scholarships News

- **Mt. Hood Community College (MHCC)**
Congratulations to our branch members for raising enough money to endow our tuition-assistance scholarship. This was the 13th year we awarded our annual scholarship to a 2nd-year, STEM-studies, woman student who demonstrates outstanding achievement.
- **NCCWSL Scholarship**
This year we awarded a scholarship to attend the National Conference for College Women Student Leaders (NCCWSL). However, the conference was cancelled due to Covid.

Fund Development Results

Despite Covid limitations, our virtual "Calling All Angels" fundraiser donations totaled \$11,578.

100% of the gross proceeds from this virtual giving campaign were distributed as follows:

- \$ 9,298 MHCC Foundation for our branch's scholarship fund, plus a \$10,000 direct donation to our scholarship account at MHCC account from a single donor
- \$ 2,030 AAUW Fund for National's programs
- \$ 250 NCCWSL branch scholarship fund

Membership Outreach Activities

- Monthly newsletter, e-blasts, phone calls, mail, and website
- Zoom training
- Sunshine outreach and birthday recognitions
- Virtual programs and membership meetings
- Virtual 50th Birthday Celebration
- Virtual Yuletide Tea and virtual interest groups

AAUW MISSION

To advance gender equity for women and girls through research, education and advocacy.

VISION

Equity for All

VALUES

Nonpartisan. Fact-based. Principled. Inclusive and intersectionality.

DIVERSITY

In principle and practice, AAUW values and seeks a diverse membership. There shall be no barriers to full participation in this organization on the basis of gender,