

AMERICAN ASSOCIATION OF UNIVERSITY WOMEN, INC.

MISSION

The American Association of University Women (AAUW) advances equity for women and girls through advocacy, education, philanthropy, and research.

Since 1881, AAUW has been one of the nation's leading voices promoting education and equity for women and girls. AAUW has a nationwide network of more than 100,000 members and donors; 1,000 branches; and 500 college/university institutional partners.

Since AAUW's founding 130 years ago, members have examined and taken positions on the fundamental issues of the day—educational, social, economic, and political. AAUW's commitment to educational equity is reflected in its public policy advocacy, community programs, leadership development, conventions and conferences, national partnerships, and international connections.



Gresham Area (OR) Branch
GRESHAM AREA BRANCH OF AAUW, INC.

501(c)(3) Affiliate of the
American Association of University Women, Inc.

Oregon Public Benefit Nonprofit Corporation

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AMERICAN ASSOCIATION OF UNIVERSITY WOMEN

*Advancing Equity through
Local Empowerment*

2013-2014 Annual Report



Gresham Area (OR) Branch

GRESHAM AREA OF AAUW, INC

March 2014

Advance Equity through Local Empowerment

The American Association of University Women (AAUW) is a powerful community that breaks through the barriers facing women and families today. Our work in classrooms, on college campuses, in courtrooms, and on Capitol Hill—has touched women both individually and collectively, and its impact continues to spread across the country and throughout the world.

National AAUW Membership Brochure (May 2013)

2013-2014 was a year of transition as we restructured and reorganized our branch activities to operate as a newly incorporated Oregon public benefit corporation.

In August we became an AAUW 501(c)(3) Affiliate Branch. Then, in November 2013, we submitted our

IRS Form 1023 Application to be qualified as a public charity. Our Determination Letter is pending.

During this transitional year, the branch's 2011-2013 board of directors served as the 2013-2014 Initial Board of Directors for the newly formed corporation. Their continued service ensured leadership continuity to maintain our ongoing branch activities while planning a few new outreach programs.

These new programs are described in this report and will be implemented based on the availability of funds and branch priorities.

Overall, the branch is now empowered to increase its local impact by

- ♦ participating in local projects with other qualified nonprofits;
- ♦ seeking foundation grants;
- ♦ soliciting tax-deductible charitable contributions and other resources from community members, local businesses, other nonprofits;
- ♦ providing for nonprofit, charitable volunteerism;
- ♦ developing and holding our own Branch Funds, like AAUW Funds at the national level, to sustain and grow our local programs and activities;
- ♦ directly providing scholarships, grants, and other opportunities to local women and girls.

With these new, empowering opportunities, I believe that the branch now is better positioned to protect and grow our local AAUW mission of equity for girls and women, especially during these challenging times. And, I believe that we now have more possibilities to attract and retain branch members by meeting their personal intrinsic and extrinsic empowerment needs and, re meet the needs of branch members to continue the legacy of local membership outreach that began in 1971 with our founding branch members.

Deborah Frick, Ed.D., President (2011-2014)

AAUW COMMUNITY OUTREACH

Community Education Grants

Branch community grants will provide limited start-up funds ranging from \$300 to \$500 for new and ongoing projects by other local community-based nonprofits. We are looking for organizations that are positioned to deliver empowering educational, training, and leadership opportunities to girls and women.

Community grants provide start-up funds for new and ongoing projects that address the particular needs of community girls and women to develop self-efficacy and equity through empowering leadership, advocacy, or training opportunities. Grant monies support planning activities, coalition building, implementation and evaluation. The branch encourages community-based projects that use innovative approaches to address local community needs. The new Gladys Forrester Community Education grant is the first of these programs that the branch has established in November 2013.

Public Information Projects

Ongoing educational programs at evening luncheon members' meetings are open to the public and cover a wide range of topics that are aligned with the AAUW National's program theme, "Equity through empowerment."

Community Outreach Projects

Branch member volunteers plan, develop, deliver and manage the branch's community outreach projects. All branch projects in some way directly and/or indirectly support our mission to advance equity for girls and women. Our goal is to increase local awareness of women's issues and garner community to provide learning and leadership opportunities for girls and women to reach their full potential.

Public Policy - Issues Advocacy

The branch amplifies AAUW's voice to effectively and persistently advocate for girls and women in our local schools, workplaces, and community to break through societal, educational and economic barriers. We also support AAUW of Oregon's annual Legislative Advocacy programs held at the Salem capitol.

Voter Education activities

The branch promotes unbiased and nonpolitical voter education and advocates for an informed, voting citizenry.



LEARNING OPPORTUNITIES



NATIONAL AAUW FUNDS - LEARNING OPPORTUNITIES

Since 1971, branch members have made it our top priority to support AAUW Funds programs that empower woman learners and leaders. (See page 6 for this year's fundraising results.) At the national level, AAUW awarded \$4.3 million last year in fellowships and scholarships.

MT. HOOD COMMUNITY COLLEGE SCHOLARSHIP

Since 2006, the branch has funded our annual MHCC scholarship to support a 2nd-year woman student. The current scholarship amount is \$2,000, and STEM studies is preferred. If interested, please contact a MHCC student advisor for details.

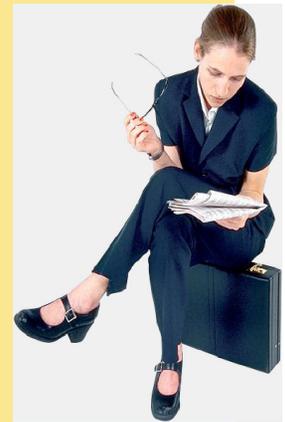
ELIGIBILITY FOR THE 'S NEW LOCAL PROGRAMS

Local community women, including branch members and student affiliate members who are eligible, are encouraged to apply for all new and future -funded learning opportunities.

NEW HORIZONS CAREER DEVELOPMENT GRANT

From time to time, \$300 to \$500 grants will be awarded to local community women who are at least 24 years old and are preparing for re-entry into the workforce, making career changes, or seeking career advancement.

Applicants for career development grants must have completed their most recent degree, at least a bachelors degree, five or more years prior to applying for the award. Contact the branch scholarship chair for availability and application details.



Local Branch Program	Minimum Age	Community Resident	Woman Student Status	\$ Need	Academic Achievement	Particular School
Mt. Hood Community College (MHCC) Tuition-Assistance Scholarship	None	Yes	2nd-Year/STEM student preferred	Yes	3.5 GPA	MHCC
New Horizons Career Development Grant	24	Yes	Earned BA Degree or Higher (5 years prior)	No	Minimum "B" grade in the course	No
National Conference of College Women Student Leaders (NCCWSL) Scholarship	18	Yes	PSU sophomore or junior; or MHCC 2nd-year transition program student who will attend 4-yr Oregon college or university in the Fall	No	3.0 GPA	Mount Hood Community College (MHCC) Portland State University (PSU)

NCCWSL SCHOLARSHIP

From time to time, the branch will award a NCCWSL scholarship to a woman student leader who lives in the Gresham Area Branch's community. This annual National Conference of College Women Student Leaders is held at the University of Maryland with activities in Washington, DC.

For June 2014, the branch awarded a \$1,300 scholarship that covered the cost of the conference, room and board at the university dorm, round-trip air fare, and money for ground transportation, extra meals, and miscellaneous expenses. Contact the branch scholarship chair for availability and application details.

*A community resident is an individual with a permanent residence address in the 's AAUW territory that is described as the entire Mt. Hood Community College School District east of 82nd Avenue in Portland.

MAJOR 2013-2014 ACHIEVEMENTS

The branch raised its community standing by:

- ◆ Becoming an AAUW 501(c)(3) Affiliate Branch
- ◆ Incorporating as an Oregon public benefit corporation
- ◆ Joining the Oregon Nonprofit Association as a nonprofit organization member
- ◆ Registering as an Oregon nonprofit with the Oregon Department of Justice
- ◆ Expanding the AAUW Affiliate territory to include the entire Mt. Hood Community College School District east of 82nd Avenue in Portland
- ◆ Joining the Gresham Historical Society as an organizational member
- ◆ Realizing our goal for Mount Hood Community College to become an AAUW College/University Partner

Annual Giving to AAUW Funds

- #2 AAUW branch in Oregon and Washington - Total auction revenue from branch and branch community donations
- #4 AAUW branch in Oregon - Per Capita Giving
- #5 AAUW branch in Oregon - Total Contributions

The branch raised over \$1,200 to support AAUW Funds at the annual November 2013 Silent Auction. Another \$1,300 was raised through branch and member item donations at the Joint Oregon-Washington AAUW Funds Benefit Silent Auction at the April 2014 Convention in Portland. The branch president chaired and volunteer branch members assisted with this two-state fundraiser that generated \$9,000 for AAUW Funds programs.

Local Learning Opportunities

- ◆ The branch's annual Mount Hood Community College Tuition Scholarship for a 2nd-year woman student was:
 - increased from \$1,500 to \$2,000 and a condition added that a STEM student is preferred and
 - supported with over \$1,200 raised at the November 2013 branch silent auction, not counting ongoing direct giving
- ◆ The first NCCWSL scholarship of \$1,300 was awarded to a MHCC women student leader to cover an all-expenses-paid scholarship to one women student leader to attend the National Conference of College Women Student Leaders.
- ◆ A new \$300 to \$500 New Horizons Career Development Grant was created to help support a local returning woman student, including branch members, to cover the cost of course tuition, books, and other educational expenses

Local Community Education Grant

The Gladys Forrester Community Education Grant was established with the money that Gladys, a founding branch member, left to the branch.

Local Community Outreach Projects

Local branch community projects are now available that support community women and, at the same time, empower branch members to initiate, develop and implement.

FINANCIALS

GRESHAM AREA OF AAUW, INC. STATEMENT OF FINANCIAL POSITION June 30, 2013

ASSETS

Accounts Receivable		\$1,215.00
Cash in On Point Credit Union Accounts:		
General Checking Account	\$9,187.10	
Restricted - Forrester Account	<u>\$1,017.99</u>	
		<u>10,205.09</u>
Total Assets		<u>\$11,420.09</u>

LIABILITIES AND FUND BALANCES

Accounts Payable to Association and State		\$2,797.00
Fund Balances:		
Working Capital	\$7,605.10	
Restricted	<u>\$1,017.99</u>	
		<u>\$8,623.09</u>
Total Liabilities and Fund Balances		<u>\$11,420.09</u>
Balance in Mt. Hood Scholarship Fund	<u>\$11,314.00</u>	

Gresham Area of AAUW, Inc. is an all-volunteer nonprofit organization with no paid staff. We spend 100% of the monies we raise for our Branch Funds on mission-based programs and program services to benefit our local community.

Branch membership dues of \$20 funds the branch's operating costs only.



Board of Directors 2011-2014

President & CEO
Deb Frick

Program Vice Presidents
Carla Piluso
Ann Richards

Finance Vice President & Treasurer
Marilyn Zook

Communications Vice President & Secretary
Martha Manske

Membership Vice Presidents
Bonnie Jepsen
Judith Scott

Public Policy Chair
Cynthia Rauscher

Bylaws, College/University
Liaison & Scholarships Chair
Mary Mayer

AAUW Funds Chair
Katie Goodwin

Hospitality & Sunshine Chair
Ruth Lund

Inter- Council Representative
Jan Gray

Reviewer
Marlene Haldors

Compliance Review Committee
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Peggy Taylor